

# Internal Medicine For Vet Techs

## MEDIA KIT

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# HELLO!

Internal Medicine For Vet Techs produces continuing education both as a weekly podcast and through our membership.

We are veterinary technician specialists, Yvonne Brandenburg, RVT, VTS SAIM and Jordan Porter, RVT, LVT, VTS SAIM and we are passionate about all things internal medicine. We break down interesting internal medicine diseases, how to work closely with pet parents, and how to be the best techs we can be.

The podcast and membership are perfect for veterinary professionals just getting into internal medicine, studying for their boards, or for those of us that relate to #IMaNerd!

## STATS

**1,600+**  
FACEBOOK  
FOLLOWERS

The Facebook Podcast group is growing weekly with engaged listeners.

**65,000+**  
TOTAL LISTENS

With an average of 760 listens per episode, and over 2,300 unique listeners across the globe including the United States, Canada, Australia, and England,

**870+**  
NEWSLETTER  
SUBSCRIBERS

Our subscribers average a 38.9% open rate, with a 6.8% click through rate.

## And Growing Every Week!

### *Vision*

Since launching the Internal Medicine For Vet Techs Podcast in October 2019 during Veterinary Technician Appreciation week, our vision is to become a leader in providing continuing education to veterinary professionals around the globe, and to empower veterinary technicians and nurses in our field. Through the podcast, webinars, courses, and an exclusive membership, Yvonne and Jordan hope to help veterinary professionals who make a difference in their clinics, our profession, and the lives of the patients they treat.

### *Offerings*

Internal Medicine For Vet Techs offers a community as well as speaking, courses, publications, and swag. You can advertise with us throughout our community!

### *Contact Us*

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