

Internal Medicine For Vet Techs

MEDIA KIT

WWW.INTERNALMEDICINEFORVETTECHS.COM



HELLO!



The Internal Medicine For Vet Techs Podcast is a weekly podcast hosted by veterinary technician specialists, Yvonne Brandenburg, RVT, VTS SAIM and Jordan Porter, RVT, LVT, VTS SAIM,

We are dedicated to veterinary professionals who are passionate about all things internal medicine. We discuss interesting internal medicine diseases, how to work closely with pet parents, and how to be the best techs we can be.

This podcast is perfect for veterinary professionals just getting into internal medicine, studying for their boards, or for those of us that relate to #IMaNerd!

STATS

946

FACEBOOK FOLLOWERS

The Facebook page is growing weekly, and the podcast group has 976 followers.

16,000

TOTAL LISTENS

With an average of 387 listens per episode, and over 1,700 unique listeners across the globe including the United States, Canada, Australia, and England,

458

NEWSLETTER SUBSCRIBERS

Our subscribers average a 37% open rate, with a 6.9% click through rate.

And Growing Every Week!

Vision

Since launching the Internal Medicine For Vet Techs Podcast in October 2019 during Veterinary Technician Appreciation week, our vision is to become a leader in providing continuing education to veterinary professionals around the globe, and to empower veterinary technicians and nurses in our field. Through the podcast, webinars, courses, and an exclusive membership, Yvonne and Jordan hope to grow the number of successful veterinary professionals who make a difference in their clinics and the lives of the patients they treat..

Offerings

Internal Medicine For Vet Techs offers a community as well as speaking, courses, publications, and swag. You can advertise with us throughout our community!

Contact Us

WEB www.internalmedicineforvettechs.com

EMAIL contact@internalmedicineforvettechs.com

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